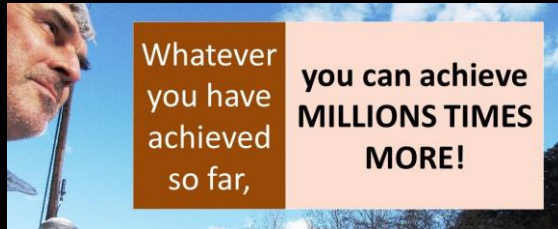





Innompic Planet of Loving Creators

Grow as a **CREATIVE ACHIEVER**

Photogramic book
by
The Founder of
INNOMPIC GAMES



 Vadim Kotelnikov

Grow as a **CREATIVE ACHIEVER**

Most Useful Dictionary
Be a Loving Creator
Paradoxical Rules of Success

Special IG 2018 edition

INNOMPIC GAMES 2018

27-30 September
Malaysia



Grow as a **CREATIVE ACHIEVER**

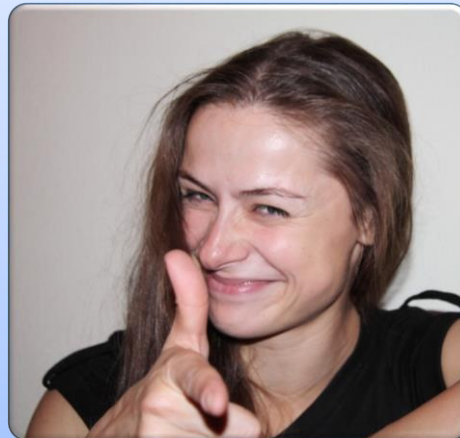
Most Useful Dictionary



Most Useful Dictionary

SUCCESS

**Success
is what you,
not others,
consider to be
success**





Most Useful Dictionary

HAPPINESS

Happiness
is the light
that flows
inside out,
not
outside in




Most Useful Dictionary

WEALTH

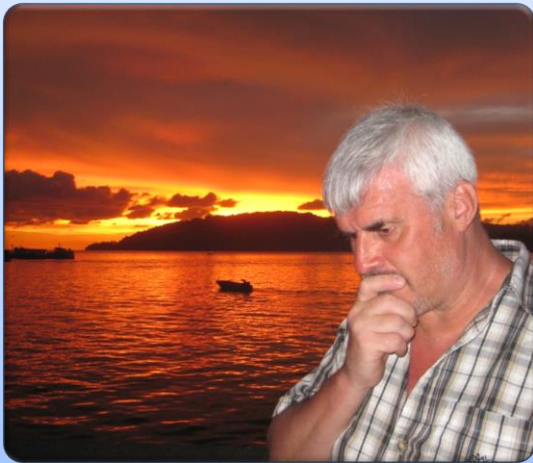
Wealth
is what you,
not others,
define as
wealth



 **Most Useful Dictionary**

PROBLEM


Problem
is not a
trouble,
it is an
opportunity
to grow



 **Most Useful Dictionary**

FAILURE

Failure
is not
an
Executioner,
it is
a Teacher





Most Useful Dictionary

Leadership

Leadership is not about shining, it is about helping others shine



Most Useful Dictionary

BUSINESS

Business is not a money tool, it is a tool to make people happier




Grow as a CREATIVE ACHIEVER

Be a Loving Creator




PLANET of LOVING CREATORS

Dare to  **LOVE**
Pursue your DREAM
Make a DIFFERENCE





PLANET of LOVING CREATORS

Happiness
is not about life-business balance, it
is about life-business **SYNERGY**



PLANET of LOVING CREATORS

**Create change! Everything can and
should be taken to the next level.**
Why not by you?





PLANET of LOVING CREATORS

**Dream big dreams,
commit to your true passion,
and you will learn to fly!**



PLANET of LOVING CREATORS

**Fall in love with what you do, and
success will fall in love with you**





PLANET of LOVING CREATORS

Your inner genius starts whispering when you do your creative work passionately



PLANET of LOVING CREATORS

If you love what you do,



there are no difficult tasks, only interesting ones





PLANET of LOVING CREATORS

Innovation is about Love – love what you do and love your customers



PLANET of LOVING CREATORS

**Nurture a mindset of
CREATIVE DISSATISFACTION
to keep discovering problems
and creating breakthroughs**





PLANET of LOVING CREATORS

Fixing is problem is good,
solving it creatively is better,

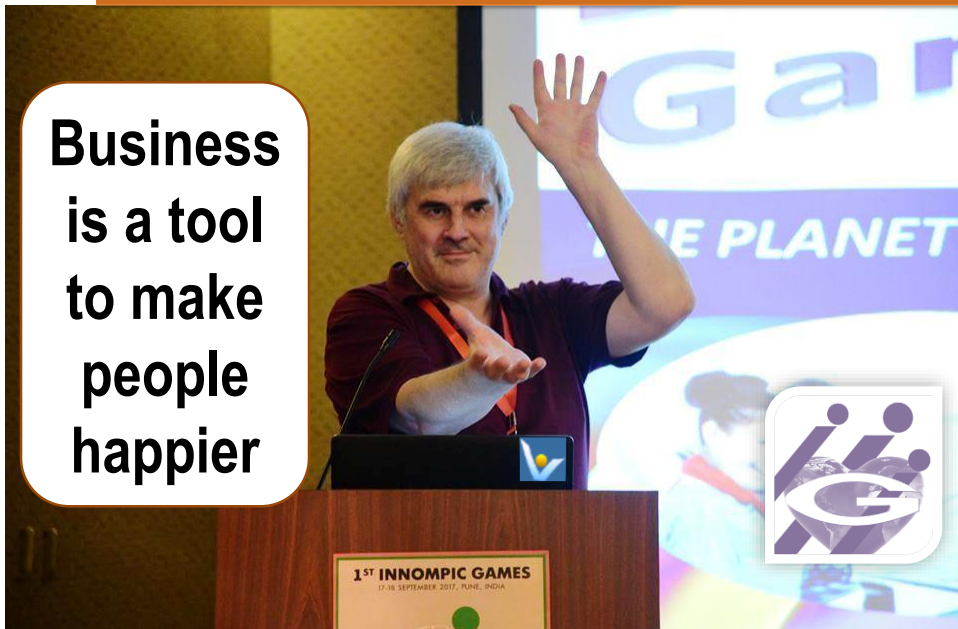


turning a problem
to an opportunity
is **THE BEST!**



PLANET of LOVING CREATORS

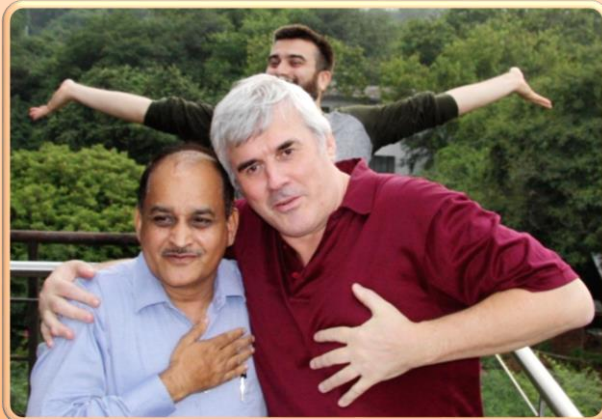
**Business
is a tool
to make
people
happier**





PLANET of LOVING CREATORS

GREAT businesses focus on maximizing customer joy, not profits



Mutual happiness and high revenues follow



PLANET of LOVING CREATORS

Love for each other inspires and energizes team members, boosts team creativity and innovation





PLANET of LOVING CREATORS

**Love for Customers gives birth to
The Cascade of Innovations**



**and
The River
of
Revenues**



PLANET of LOVING CREATORS

Love breeds Love

**Love your
customers,
and
they will
love you
back**





PLANET of LOVING CREATORS

**Innovation process is like jazz
– improvisation
within a guiding structure**



PLANET of LOVING CREATORS

**Giving, not receiving,
brings happiness**





PLANET of LOVING CREATORS



Formal education
makes you
eligible

Self-education
makes you
unique and
desirable



Grow as a **CREATIVE ACHIEVER**

Paradoxical Rules of Success





Paradoxical Rules of Success



The most important and amazing news are always **INSIDE** yourself



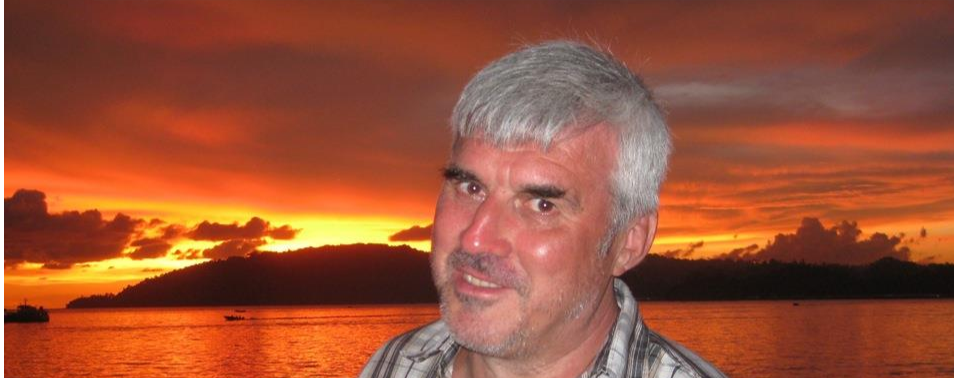
Paradoxical Rules of Success



Managers succeed by following the rules. **Innovators** succeed by breaking the rules.



Paradoxical Rules of Success



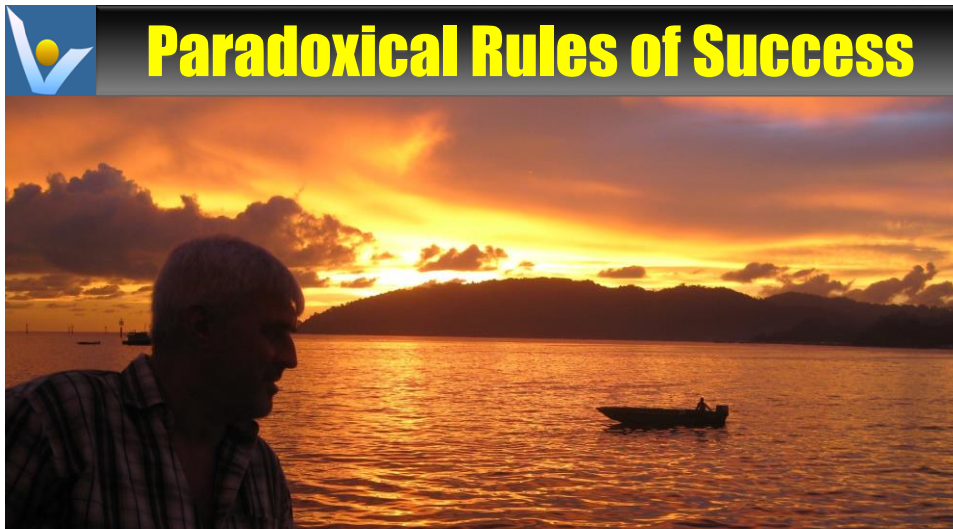
**The wind of life is always fair
even though it may often look unfair
– just look around to find your way**



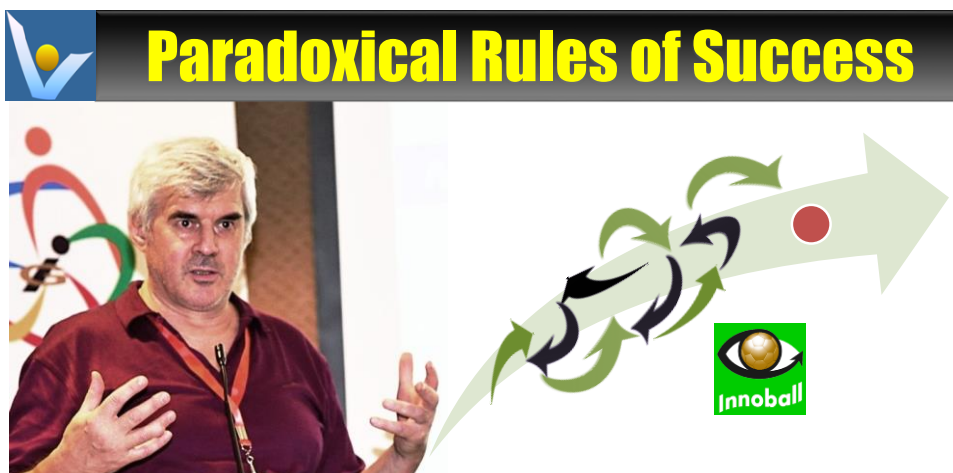
Paradoxical Rules of Success



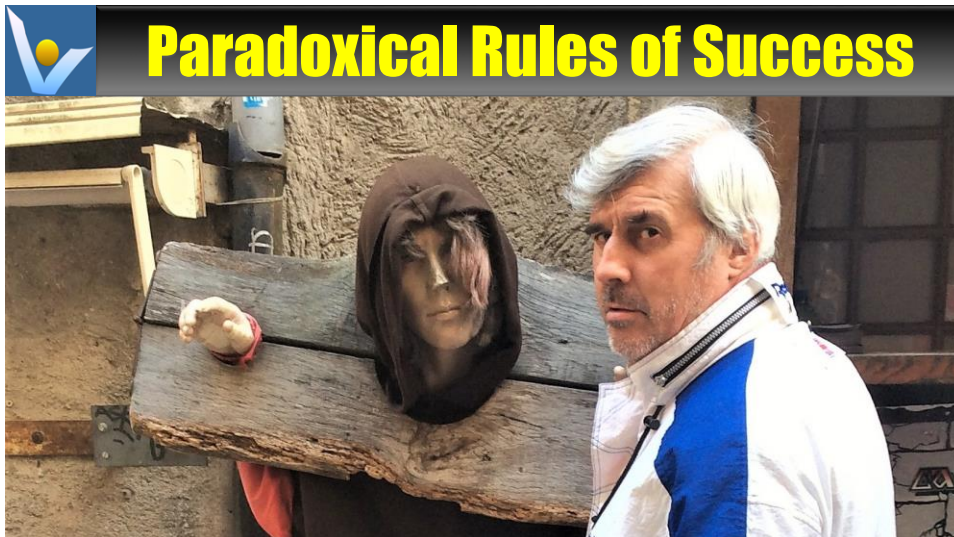
**You move forward faster
when you stop to think**



Learn to unlearn – look at things with new eyes to make discoveries

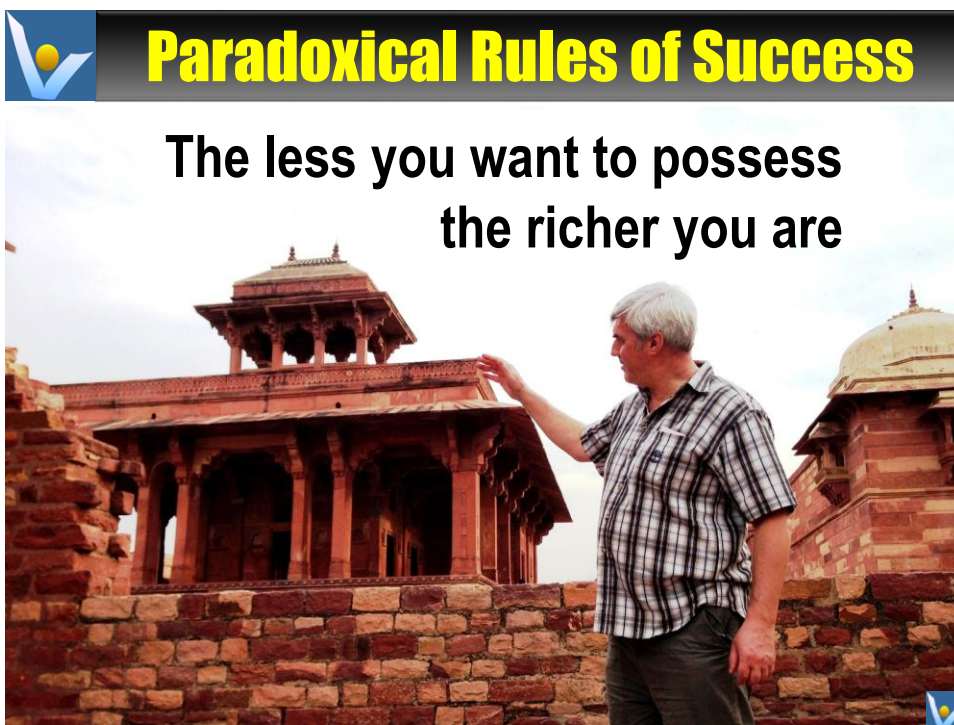


The will to win is less important than the will to prepare to win – the best is to win a battle before it begins



Paradoxical Rules of Success

Even if you lose a battle, you can still win if you emerge from it wiser



Paradoxical Rules of Success

The less you want to possess the richer you are

Grow as a **CREATIVE ACHIEVER**

Innompic Anthem "I Have a Difference To Make!"



PLANET of LOVING CREATORS

Though everyone has inborn talents,
Most people let them die unlocked.
**I always swim against this current
And every day create a lot!**





PLANET of LOVING CREATORS

Though many live without a vision,
My way in life is not to fake.
I'll bring my big dreams to fruition –
I HAVE A DIFFERENCE TO MAKE!



PLANET of LOVING CREATORS

Though many guys have great ideas,
 Unacted on they turn to dust.
But I don't let mine disappear –
I work on them – and really fast!





PLANET of LOVING CREATORS

Let other guys be safer sailors
 Afraid of making a mistake,
**But I take risks and learn from failures –
 I HAVE A DIFFERENCE TO MAKE!**



PLANET of LOVING CREATORS

To others “winning” means “defeating”,
 To me “Win-Wins” are greater deals.
**While always with myself competing,
 I strive that everybody wins.**





PLANET of LOVING CREATORS

Though many preach, “It doesn’t matter.
Don’t question it, don’t cause a wake”,
I always strive to make things better –
I HAVE A DIFFERENCE TO MAKE!



PLANET of LOVING CREATORS

Some people spend their life in plazas,
For others beer’s the upmost goal.
But I create great things for others –
Their gratitude rewards my soul.





PLANET of LOVING CREATORS

Let others yield in face of problems
 Though their dream could be at stake,
But I keep fighting till it's over –
I HAVE A DIFFERENCE TO MAKE!



Grow as a **CREATIVE ACHIEVER**

Innompic Planet of Loving Creators

