



KoRe 10 Tips for Effective Thinking

1. Be a high-level thinker – consistently focus on your vision and life mission.
2. Build your cross-functional excellence – a system-wide multi-disciplinary and synergistic approach to any challenge delivers the best solutions.
3. Adopt a positive attitude: in every situation, look for opportunities to make things better radically or incrementally; in every negotiation or conflict, think win-win; in every change, problem or failure, look for a gift for you.
4. Start with an open mind and a burning desire to change something. Think about what you do want to achieve. Your thoughts determine your reality.
5. Unlock your creativity: think differently and laterally, look for creative solutions and opportunities in every problem.
6. Take different views of a situation – look at the same landscape from different angles and with different eyes to gain new insights.
7. Look for synergies between various ideas, know-hows, players, processes and delivery forms to achieve breakthrough results.
8. Engage your inner genius – you powerful subconscious mind: follow intensive brainstorming with complete relaxation.
9. Make smart and fast decisions: stay strategically focused, but be flexible, like water; strive to achieve more with less. Reassess your past decisions periodically to stay in sync with constantly changing environment.
10. Balance action and reflection, positive and negative thinking, divergent and convergent thinking, vertical and lateral thinking, hard thinking and relaxation.